

## FOR IMMEDIATE RELEASE MEDIA CONTACT:

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oneSOURCE Expands Executive Leadership Team with New Director of Strategic Projects, Sara Santiago

Healthcare management platform hires experienced digital strategy executive and sets sights for substantial growth over next decade

MILWAUKEE, WIS. (Jan. 29, 2020) - oneSOURCE, a leading healthcare management solution, announced today that the company welcomed Sara Santiago to the executive team in the brand new role of Director of Strategic Projects. Santiago recently joined the organization and will work with oneSOURCE to develop and execute platform launches and diversification initiatives to better streamline its offerings and create a more comprehensive user-interface.

"Our team is looking forward to incorporating Sara's expertise into the upcoming database developments and innovation plans," said Jack Speer, Co-founder and President of oneSOURCE. "Her track record in assisting other industry leaders is evident and solidifies oneSOURCE's commitment to continuing to shape the healthcare management landscape with innovative technology and solutions that keep patient safety as its number one priority."

Throughout her career in healthcare IT, Santiago's entrepreneurial experience lends to creating an efficient approach to product development and deployment. Along with her software development and mobile design expertise, she has the innate capabilities to aid in the strategy of creating a seamless platform with an emphasis on patient safety. In combination with her marketing prowess, as a thought leader in the healthcare space, Santiago often works with physicians, nurses and other healthcare professionals to demonstrate and guide them in the best patient care practices as it pertains to digital workflow processes.

"With previous leadership experience in the healthcare sector, I am excited to join oneSOURCE in their mission to create and offer accessible solutions for healthcare professionals and facilities," said Sara Santiago, Director of Strategic Projects at oneSOURCE. "My goals in this position include incorporating timely, relevant technological trends into oneSource products and services to improve performance, streamline workflow, and mitigate the types of errors that can lead to adverse outcomes for patients."

Santiago brings over twenty years of experience in digital strategy, software design, web development, and product integration to the oneSOURCE team. As an industry pioneer, Santiago has received countless honors, such as being named a Most Influential Business Executive in Social Media, Milwaukee Business Journal Power Executive and a 40 Under 40 honoree. Santiago's detailed knowledge of rising trends in technology and business has propelled her career through various leadership roles where she was responsible for implementing improved business strategy and processes. A major component of Santiago's career achievements include developing mobile-first digital marketing platforms across a variety of industries such as healthcare, tourism, hospitality, and manufacturing.

For more information on one SOURCE, visit one sourcedocs.com.

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## **About one SOURCE**

oneSOURCE is a leading healthcare management solution that enables facilities to stay in compliance 24/7 through its robust online platform equipped with the world's most updated IFUs (instructions for use) and PM (preventative maintenance) Service Manuals. Since 2009 oneSOURCE has become a reliable resource for top healthcare organizations such as Mayo Clinic, Sutter Health and HCA and currently dominates the sterile processing market with more than 80 percent saturation. Approved and trusted by the Joint Commission, AAMI, CMS and AAAHC, oneSOURCE's accurate and up-to-date databases for the surgical and equipment, biomed and dental verticals, improves patient safety and reduces healthcare-acquired infections. For additional information on oneSOURCE, visit onesourcedocs.com.